LAUNCHFLOWS + wpfusion

AUTOMATE YOUR CUSTOM CHECKOUT EXPERIENCES!

FREE WEBINAR!

WOO COMMERCE elementor

LifterLMS groundhogg™

WP Tonic

SPENCER FORMAN AND JONATHAN DENWOOD WILL SHOW YOU HOW TO SAVE THOUSANDS OF DOLLARS!

WHO IS SPENCE

I'm Spencer Forman and for the last decade, I've been a leading expert in WordPress and Marketing Automation, helping thousands of people create profitable online membership sites and more.

Today I focus exclusively on helping smart business owners to see how a very small stack of WordPress plugins can be assembled by nearly anyone into a powerful solution, with 100% ownership, control and freedom.

WHAT'S YOUR PAIN?

There are **two pain points** experienced by most people looking to create custom checkout experiences

1) Shiny Ball Syndrome - With so many exciting Plugins and Services available, you find it hard to focus on what you really need to get the job done.

2) Created A Monster - You've sewn together legacy plugins, bad advice and previous mistakes into a creation that causes more pain and misery than it was originally supposed to solve.

A MODERN ONLINE BUSINESS

Think about **Lego Blocks or IKEA furniture** :

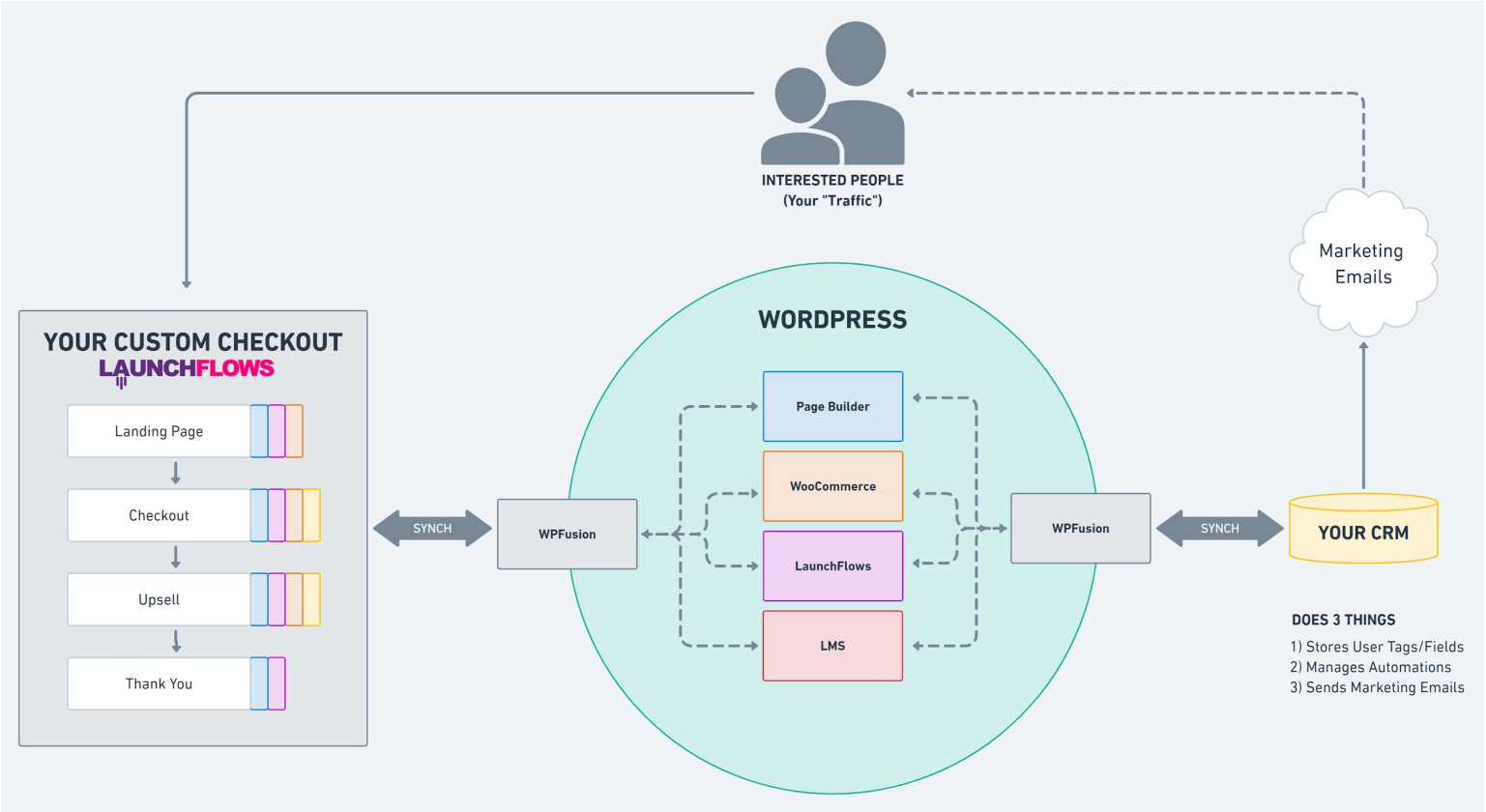
They offer modular components, connected by a universal method, with no customization required.

Our WordPress **STACK** works the same way...with just seven total components!

Today you'll learn how to use it to offer a membership site with a custom checkout experience.

At the end, you will receive your own free copy of what I've demonstrated, so you can try for yourself!

A MODERN ONLINE BUSINESS



NO CODE / NO DESIGN WORLD

Don't spend your time reinventing mechanics that have already been perfected...

Do spend your time on content, marketing and building customer relationships!

YOUR SOFTWARE "STACK"

CMS	WordPress (free)
Theme	Astra (free)
Page Builder	Elementor (free)
Transactional Engine	WooCommerce (free)
Payment Gateway	Stripe (free)
Custom Checkout Experience	LaunchFlows ($225/yr with coupon "WPTONICROCKS")
Marketing Automation	WPFusion Lite (free)
CRM	Groundhogg (free)
LMS	LifterLMS (free)

Own and control a YEAR of your WP solution for less than ONE MONTH of "renting" ClickFunnels!

THREE TYPES OF CHECKOUT EXPERIENCES

One Page Checkout - Sales, billing and checkout all on one page

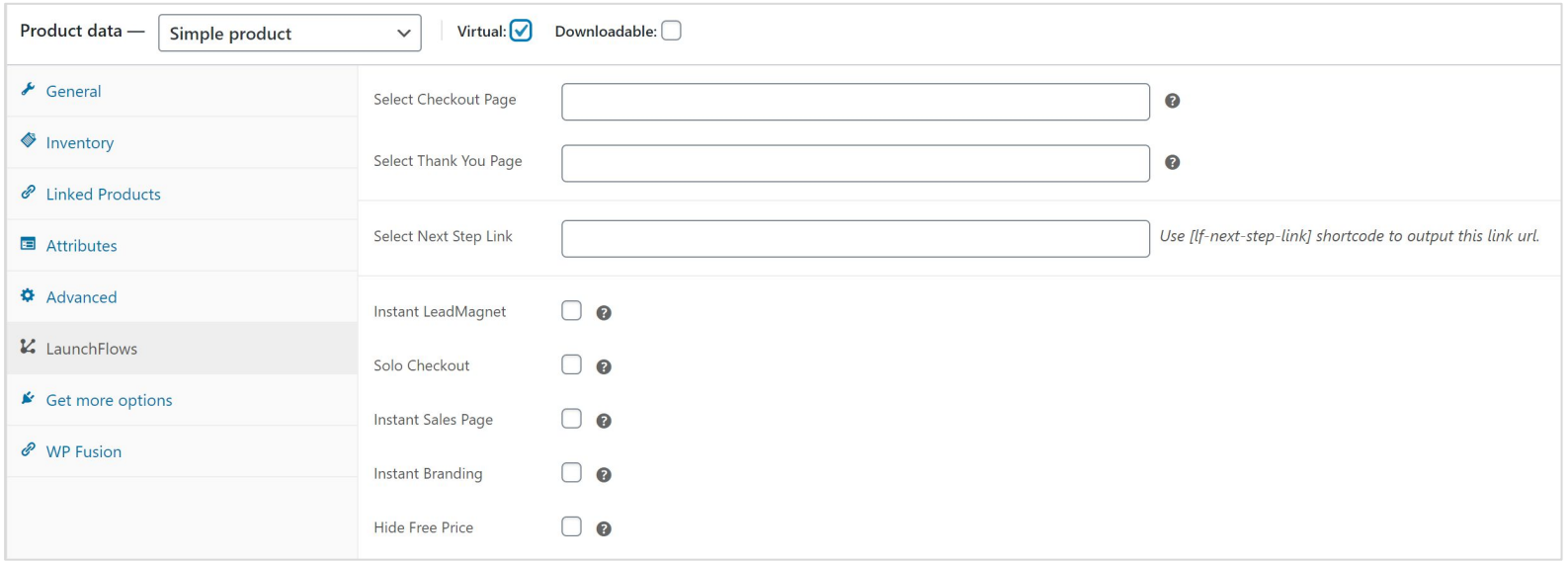
Multi Page Checkout - Sales page leads to billing page leads to checkout page

Unique Journey Checkout - Multiple pages for upsell, order bump and more

BUILD AUTOMATION INTO YOUR PRODUCTS

Program any product's DNA with the data it needs for a custom checkout, thank you, follow up and more.

Create Instant Lead Magnets, Solo Checkouts, Instant Sales Pages, Branding Pages or Hidden Pricing

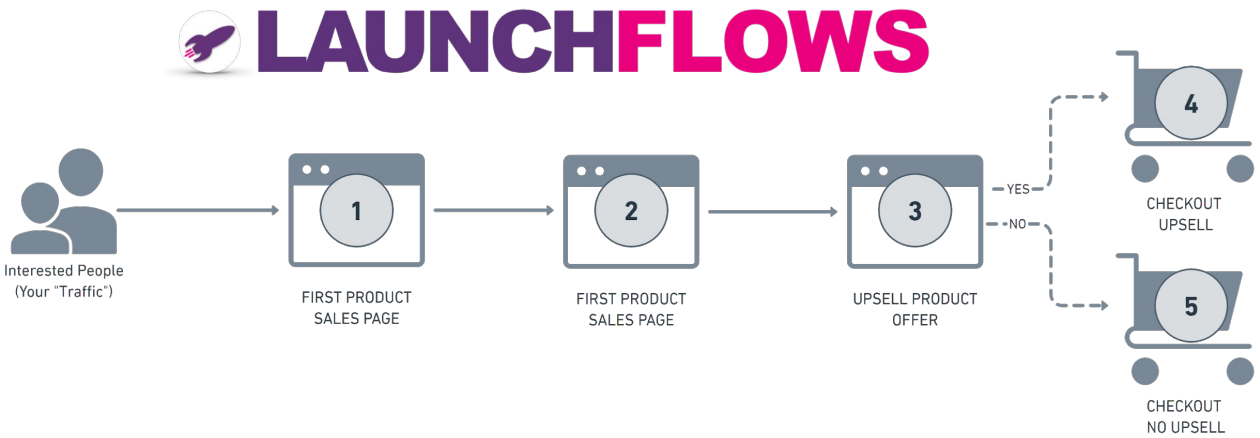


LET PROSPECTS SELL THEMSELVES

Daisy-chain products together in a way that lets your prospects sell themselves on what to buy

Instead of a shop with endless choices, show exactly what prospects need to see at the right moment

Do this with a custom checkout page, even one displayed on a lesson within a Lifter LMS course!



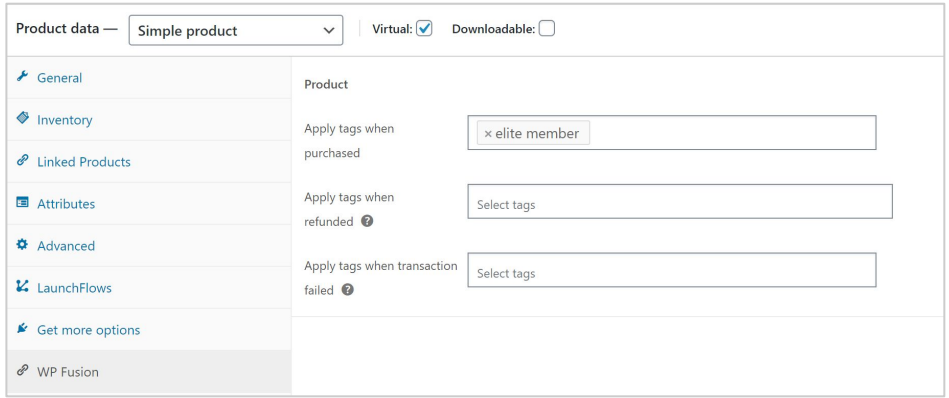
TRACK USER BEHAVIOR & PREFERENCES

WPFusion and your favorite CRM, such as GroundHogg use tags and custom fields to track user behavior

These tags and custom fields allow you to “personalize” the journey and access of your website visitors

In this way, you avoid wasting visitors’ time by showing irrelevant products or content

This results in more sales, lower churn and greater satisfaction

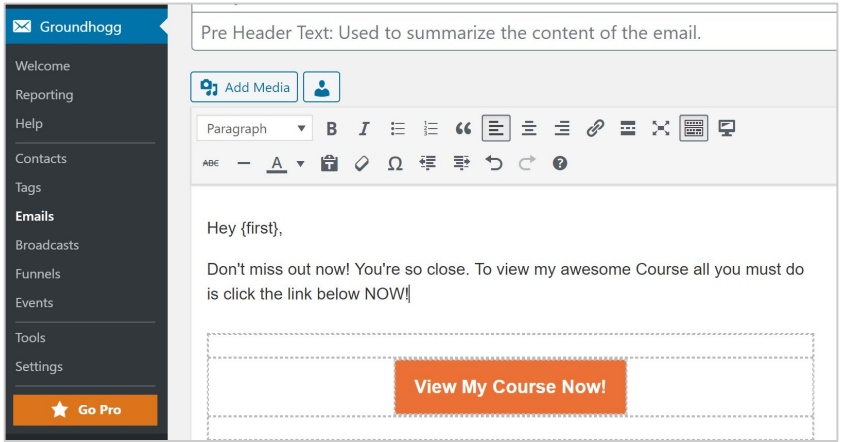


PERSONALIZE THE FOLLOW UP

Send personalized CRM emails to different site visitors based on their acquired tags and custom fields

Rather than nurturing through emails, you can point people to specific content on your membership site

Sending “action” emails instead of drip nurturing emails will ensure greater satisfaction and participation



A SOLID FOUNDATION FOR GROWTH

It only takes a short time to set up the **STACK** outlined today.

Don't make the mistake of holding on to legacy plugins or processes beyond their useful life.

Save huge time, money and frustration by eliminating redundant and legacy plugins and services.

This will form the ground level foundation for nurturing and growing your membership site business.

MEMBERSHIP SITE AUTOMATION RECIPE

1) Create a closed course with **Lifter LMS** that requires enrollment to view

2) Create a “tag” in **Groundhogg** to unlock access to your member content with **WPFusion**

3) Create a product in **WooCommerce** that sells this “tag” with **WPFusion**

4) Assign the “tag” to your **Lifter LMS** course to enroll any user who buys

5) Create a custom checkout page with **LaunchFlows** to sell your membership product

6) Create a custom thank you page with **LaunchFlows** and next step link for your product

7) Assign checkout, thank you & next step links to your product with **LaunchFlows**

NEXT STEPS

Get A 7 Day Free Trial Of Today's Demonstration Site:
https://launchflows.com/demo-launcher

Join Our LaunchFlows group on Facebook:
https://facebook.com/groups/launchflows

Schedule A Free Call With Spence To Discuss Your Online Business:
https://wplaunchify.com/spence/

Purchase LaunchFlows With WP-Tonic 25% Discount:
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